South Tyneside Council

Planning Group
South Tyneside Council, Town Hall & Civic Offices,
Westoe Road, South Shields, Tyne and Wear, NE33 2RL
Email: planningapplications@southtyneside.gov.uk
Tel: 0191 424 7421

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Asda

Address Line 1

North Road

Address Line 2

Address Line 3

South Tyneside

Town/city

Boldon Colliery

Postcode

NE35 9AR

Description of site location must be completed if postcode is not known:

Easting (x)

434526

Northing (y)

561598

Description

Applicant Details

Name/Company

Title

First name

Asda

Surname

Ltd.

Company Name

Asda Stores Ltd.

Address

Address line 1

ASDA House

Address line 2

South Bank

Address line 3

Great Wilson Street

Town/City

Leeds

County

Country

United Kingdom

Postcode

LS11 5AD

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mrs

First name

Catherine

Surname

Brown

Company Name

Whittam Cox Architects

Address

Address line 1

Whittam Cox Architects

Address line 2

Carrwood Court

Address line 3

Carrwood Road

Town/City

CHESTERFIELD

County

Country

United Kingdom

Postcode

S41 9QB

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Item 01 - NEW 2450 ‘ASDA’ letters.
Item 02 - NEW 2450 ‘ASDA’ letters.
Item 03 - Remove existing 24 hour roundel.
Item 04 - Clean existing ‘ASDA’ letters.
Item 05 - Discover more dibond.
Item 06 - Discover more roundel signage.
Item 07 - Refurbish existing totem.
Item 08 - Refurbish existing totem.
Item 09 - Refurbish existing totem.
Item 10 - Refurbish existing totem.
Item 11 - Replacement ‘24 hour cash panel.
Item 12 - Window graphics.
Item 13 - Window graphics.
Item 14 - Window graphics.
Item 15 - Window graphics.
Item 16 - Window graphics.
Item 17 - Window graphics.
Item 18 - Window graphics.
Item 19 - Window graphics.
Item 20 - Window graphics.
Item 21 - Window graphics.
Item 22 - Window graphics.
Item 23 - Twin post Car park sign.
Item 24 - Twin post Car park sign.
Item 25 - Twin post Car park sign.
Item 26 - Double sided hanging signs.
Item 27 - Max height sign.
Item 28 - Wall mounted disk.
Item 29 - Car park disclaimer panel.
Item 30 - Car park disclaimer panel.
Item 31 - ‘CCTV’ Disclaimer.
Item 32 - Trolley Bay signage.
Item 33 - Smoking area signage.
Item 34 - Trolley stop signage.
Item 35 - Trolley stop signage.
Item 36 - Trolley signage.
Item 37 - Grocery collection signage.
Item 38 - Grocery collection signage.
Item 39 - ‘Grocery Collections’ notice panel.
Item 40 - ‘Grocery Collections’ post mounted directional panel.
Item 41 - ‘Grocery Collections’ post mounted directional panel.
Item 42 - ‘Grocery Collections’ post mounted directional panel.
Item 43 - NEW Rototek post signage.
Item 44 - NEW Rototek post signage.
Item 45 - NEW Rototek post signage.
Item 46 - NEW Rototek post signage.
Item 47 - NEW Rototek post signage.
Item 48 - NEW Rototek post signage.
Item 49 - REFURBISH Rototek post signage.
Item 50 - REFURBISH Rototek post signage.
Item 51 - REFURBISH Rototek post signage.
Item 52 - REFURBISH Rototek post signage.
Item 53 - REFURBISH Rototek post signage.
Item 54 - REFURBISH Rototek post signage.
Item 55 - REFURBISH Rototek post signage.
Item 56 - REFURBISH Rototek post signage.
Item 57 - REFURBISH Rototek post signage.
Item 58 - REFURBISH Rototek post signage.
Item 59 - Paint & Vinyl existing canopy.
Item 60 - Double sided ‘24 Hour Pay At Pump Ear’
Item 61 - Double sided ‘Disabled Ear’ aluminium panel.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
2.45 metres

Width:
7.5 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.35 metres

What is the maximum height of any of the individual letters and symbols?:
245 centimetres

What materials will the advertisement be made of?:
Moulded 6T61 acrylic faces. Built aluminium letter backs. Built aluminium letter backs Foamex carrier backs. LED internal illumination 5000K.

The colour of text and background:
External Green Pantone 361. RAL 6018. Avery 800.339A.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.45 metres

Width:
3.62 metres

Depth:
0.2 metres

What is the height from the ground to the base of the advertisement?:
5.5 metres

What is the maximum projection of the advertisement from the face of the building?:
350 metres

What is the maximum height of any of the individual letters and symbols?:
245 centimetres

What materials will the advertisement be made of?:
Moulded 6T61 acrylic faces. Built aluminium letter backs. Built aluminium letter backs Foamex carrier backs. LED Internal Illumination.

The colour of text and background:
External Green Pantone 361. RAL 6018. Avery 800.339A.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:

250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.5 metres

Width:
0.5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
7.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
60 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond roundel.

The colour of text and background:
White, green and dark grey.

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
1.8 metres

Width:
1.8 metres

Depth:
0.3 metres

What is the height from the ground to the base of the advertisement?:
4.8 metres

What is the maximum projection of the advertisement from the face of the building?:
350 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Formed aluminium roundel with TBCmm returns finished RAL 7016. Fret cut ‘discover more at ASDA.com backed in 6T61 & opal acrylic. Foamex carrier backs. Internally illuminated.

The colour of text and background:
Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:

Other type

Height:
3 metres

Width:
2.66 metres

Depth:
0.02 metres

What is the height from the ground to the base of the advertisement?:
0.75 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
Fabricated new internal steel framework. 2mm Formed aluminium panels to both sides finished RAL 7016. Fret cut 'ASDA' logo backed with 6T61 perspex - non illuminated. 2no. non illuminated acrylic concession panels with angle trim.

The colour of text and background:
Background: Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A. Lettering: Externaly Green, Pantone 368, Avery 800/2223A.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
3 metres

Width:
2.66 metres

Depth:
0.02 metres

What is the height from the ground to the base of the advertisement?:
0.75 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
Fabricated new internal steel framework. 2mm Formed aluminium panels to both sides finished RAL 7016. Fret cut 'ASDA' logo backed with 6T61 perspex - non illuminated. 2no. non illuminated acrylic concession panels with angle trim.

The colour of text and background:
Background: Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A. Lettering: Externaly Green, Pantone 368, Avery 800/2223A.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.91 metres

Width:
1.61 metres

Depth:
0.02 metres

What is the height from the ground to the base of the advertisement?:
1.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
2mm Formed aluminium panels to both sides finished RAL 7016. Fret cut ‘ASDA’ logo backed with 6T61 perspex - internally illuminated. Fret cut fuel info backed with opal acrylic - internally illuminated.

The colour of text and background:
Background: Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A. Lettering: Externaly Green, Pantone 368, Avery 800/2223A.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
4 metres

Width:
1.61 metres

Depth:
0.02 metres

What is the height from the ground to the base of the advertisement?:
0.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
50 centimetres

What materials will the advertisement be made of?:
2mm Formed aluminium panels to both sides finished RAL 7016. Fret cut fuel info backed with opal acrylic - internally illuminated. Fret cut ‘ASDA’ logo backed with 6T61 perspex - internally illuminated.

The colour of text and background:
Background: Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A. Lettering: Externaly Green, Pantone 368, Avery 800/2223A.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
250 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
0.3 metres

Width:
0.8 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.05 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
5mm opal acrylic panel c/w digitally printed translucent vinyl applied.

The colour of text and background:
Background: Externaly Green, Pantone 368, Avery 800/2223A, with white and light green lettering.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.74 metres

Width:
3.8 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.17 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Green / Black - Fruit Graphics.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.02 metres

Width:
3.56 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.075 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various Shades of Green and Black - Veg Graphics.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:
2.24 metres

Width:
3.02 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various greens, browns and blacks - Pear Graphics.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.84 metres

Width:
1.52 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various Greens and black.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.84 metres

Width:
2.52 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:

26.5 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various Greens, Yellow, White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.88 metres

Width:
2.24 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.075 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.84 metres

Width:
3.2 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Green - Pantone 368, Avery 800/2223A. Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.66 metres

Width:

2.18 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various Greens and Black.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.66 metres

Width:
5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various Greens.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.66 metres

Width:
5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.15 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Digitally printed 5yr white vinyl c/w 5yr matt laminate.

The colour of text and background:
Various Greens / Black.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.84 metres

Width:
0.99 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.075 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
15 centimetres

What materials will the advertisement be made of?:
Digitally printed contravision.

The colour of text and background:
Green (Pantone 368, Avery 800/2223A), Black, White and Blue.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.1 metres

Width:
1.39 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
2mm formed aluminium panel c/w 50mm returns finished RAL 6018 matt. 2mm formed aluminium backtray c/w 50mm returns finished RAL 6018 matt. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Lettering: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.1 metres

Width:
1.39 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:

1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
2mm formed aluminium panel c/w 50mm returns finished RAL 6018 matt. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Lettering: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.1 metres

Width:
1.39 metres

Depth:
0.05 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
2mm formed aluminium panel c/w 50mm returns finished RAL 6018 matt. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Lettering: White.

Will the advertisement be illuminated?:

Advertisement Type:
Projecting or Hanging Sign

Height:
0.8 metres

Width:
2.5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond to both sides.

The colour of text and background:
White, Green, Red.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:
0.3 metres

Width:
2.5 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
3.8 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
250 centimetres

What materials will the advertisement be made of?:
Formed aluminium panel with 40mm returns finished RAL TBC.

The colour of text and background:
White, Green, Red.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
10 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond disk.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Lettering: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.425 metres

Width:
0.6 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
5.7 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond panel. Fixed to wall area via screws and colour coded caps.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A and Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A.
Lettering: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.425 metres

Width:
0.6 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1.1 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
21 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond panel. Fixed to wall area via screws and colour coded caps.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A and Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A.
Lettering: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.35 metres

Width:
1.6 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
Applied Avery 800 339A / Oracal 551 white vinyl. Cut to size & installed on site, direct to glazing externally.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.35 metres

Width:
1.6 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
11.6 centimetres

What materials will the advertisement be made of?:
Applied Avery 800 339A / Oracal 551 white vinyl. Cut to size & installed on site, direct to glazing externally.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.42 metres

Width:
0.42 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
18 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond panel.

The colour of text and background:
External Green, Pantone 361, RAL 6018, Avery 800/339A

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.9 metres

Width:
0.45 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
25 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond panel.

The colour of text and background:
External Green, Pantone 361, RAL 6018, Avery 800/339A

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.8 metres

Width:
4.45 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.4 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond.

The colour of text and background:
Teal Blue, Dark Grey and White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.94 metres

Width:
2.34 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond.

The colour of text and background:
Teal, Dark Grey and White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.5 metres

Width:
0.5 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:

0.3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
12 centimetres

What materials will the advertisement be made of?:
Digitally printed dibond panel. Fixed to stanchions via screws and colour coded caps.

The colour of text and background:
Teal background with white text.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
27 centimetres

What materials will the advertisement be made of?:
Digitally printed Dibond panel. Fixed via Sign fix to existing post.

The colour of text and background:
Teal, Dark Grey and White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.6 metres

Width:
0.4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
27 centimetres

What materials will the advertisement be made of?:
Digitally printed Dibond panel. Fixed via Sign fix to existing post.

The colour of text and background:
Teal, Dark Grey and White.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:
0.6 metres

Width:
0.4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
27 centimetres

What materials will the advertisement be made of?:
Digitally printed Dibond panel. Fixed via Sign fix to existing post.

The colour of text and background:
Teal, Dark Grey and White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
New precoloured green rototek head. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:

32 centimetres

What materials will the advertisement be made of?:
New precoloured green rototek head. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Text and Symbols: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
New precoloured green rototek head. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
New precoloured green rototek head. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
New precoloured green rototek head. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols and Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
New precoloured blue rototek head. Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
White disabled symbol with blue background.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols and Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Blue background with white disabled symbol.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols and Text: White. To the other side: white, red and black (give way signage).

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols and Text: White. To the other side: white, red and black (give way signage).

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
13 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols and Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbols and Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:

32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbol: White.

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.64 metres

Width:
0.64 metres

Depth:
0.15 metres

What is the height from the ground to the base of the advertisement?:
2 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
32 centimetres

What materials will the advertisement be made of?:
Digitally printed display on 5yr white / 5yr matt laminate.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A. Symbol: White. To the other side: red and white (no entry signage).

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
0.6 metres

Width:
17.438 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.01 metres

What is the maximum height of any of the individual letters and symbols?:
43 centimetres

What materials will the advertisement be made of?:
Retain existing canopy re-paint RAL 7016. Applied Asda green vinyl band and logo. White vinyl ‘CARD ONLY’ & ‘24hr’.

The colour of text and background:
Background: External Green, Pantone 361, RAL 6018, Avery 800/339A and Corporate Grey, Pantone 447, RAL 7016, Avery 800/3157A. Text: White.

Will the advertisement be illuminated?:

Advertisement Type:
Projecting or Hanging Sign

Height:
0.35 metres

Width:
0.3 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.3 metres

What is the maximum height of any of the individual letters and symbols?:
15 centimetres

What materials will the advertisement be made of?:
3mm aluminium panel c/w 50mm, one sided return finished RAL 3020 Gloss. Applied coloured vinyl display Metamark M4 Matt White. Supply vinyl display loose. Fixed to stanchion of petrol station.

The colour of text and background:
Red and White.

Will the advertisement be illuminated?:

Advertisement Type:
Projecting or Hanging Sign

Height:
0.35 metres

Width:
0.3 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
2.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.3 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
3mm aluminium panel c/w 50mm, one sided return finished RAL 5005 Gloss. Applied coloured vinyl display Metamark M4 Matt White. Supply vinyl display loose. Fixed to stanchion of petrol station.

The colour of text and background:
Blue background with white disabled logo.

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Item 01 - NEW 2450 ‘ASDA’ letters.
Item 02 - NEW 2450 ‘ASDA’ letters.
Item 03 - Remove existing 24 hour roundel.
Item 04 - Clean existing ‘ASDA’ letters.
Item 05 - Discover more dibond.
Item 06 - Discover more roundel signage.
Item 07 - Refurbish existing totem.
Item 08 - Refurbish existing totem.
Item 09 - Refurbish existing totem.
Item 10 - Refurbish existing totem.
Item 11 - Replacement ‘24 hour cash panel.
Item 12 - Window graphics.
Item 13 - Window graphics.
Item 14 - Window graphics.
Item 15 - Window graphics.
Item 16 - Window graphics.
Item 17 - Window graphics.
Item 18 - Window graphics.
Item 19 - Window graphics.
Item 20 - Window graphics.
Item 21 - Window graphics.
Item 22 - Window graphics.
Item 23 - Twin post Car park sign.
Item 24 - Twin post Car park sign.
Item 25 - Twin post Car park sign.
Item 26 - Double sided hanging signs.
Item 27 - Max height sign.
Item 28 - Wall mounted disk.
Item 29 - Car park disclaimer panel.
Item 30 - Car park disclaimer panel.
Item 31 - ‘CCTV’ Disclaimer.
Item 32 - Trolley Bay signage.
Item 33 - Smoking area signage.
Item 34 - Trolley stop signage.
Item 35 - Trolley stop signage.
Item 36 - Trolley signage.
Item 37 - Grocery collection signage.
Item 38 - Grocery collection signage.
Item 39 - ‘Grocery Collections’ notice panel.
Item 40 - ‘Grocery Collections’ post mounted directional panel.
Item 41 - ‘Grocery Collections’ post mounted directional panel.
Item 42 - ‘Grocery Collections’ post mounted directional panel.
Item 43 - NEW Rototek post signage.
Item 44 - NEW Rototek post signage.
Item 45 - NEW Rototek post signage.
Item 46 - NEW Rototek post signage.
Item 47 - NEW Rototek post signage.
Item 48 - NEW Rototek post signage.
Item 49 - REFURBISH Rototek post signage.
Item 50 - REFURBISH Rototek post signage.
Item 51 - REFURBISH Rototek post signage.
Item 52 - REFURBISH Rototek post signage.
Item 53 - REFURBISH Rototek post signage.
Item 54 - REFURBISH Rototek post signage.
Item 55 - REFURBISH Rototek post signage.
Item 56 - REFURBISH Rototek post signage.
Item 57 - REFURBISH Rototek post signage.
Item 58 - REFURBISH Rototek post signage.
Item 59 - Paint & Vinyl existing canopy.
Item 60 - Double sided ‘24 Hour Pay At Pump Ear’
Item 61 - Double sided ‘Disabled Ear’ aluminium panel.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PL_02 Block Plan_WCA_25062024
PL_03 Signage Pack_WCA_25062024

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

15/09/2024

To Date

15/09/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
◯ The applicant
⊘ Other person

If Other has been selected, please provide contact details:

Title

First name

***** REDACTED ******

Surname

***** REDACTED ******

Phone Number

***** REDACTED ******

Email

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Catherine Brown

Date

26/06/2024